





Peernovation Professional Certification Program

OVERVIEW

The Peernovation Professional Certification Program© consists of 6 modules (to be held weekly) which will run 90-minutes to 2 hours each, with supplemental reading and viewing materials provided between the live sessions. All sessions will be recorded for your convenience and accessible asynchronously if you can't make a weekly meeting. All materials will be provided to you in advance of each module.

Upon completion of the program, you will be a Peernovation Certified Facilitator. You can then deliver Peernovation programs and webinars to peer advisory groups, forums, and all levels and types of organizational teams to augment your coaching or consulting practice.

In addition to acquiring a command of the material, our certification program places a great deal of emphasis on helping you make this program your own - one that's connected to your story and experiences. It will make delivering Peernovation more seamless for you and provide the audience with greater lasting value. I don't want you to deliver the material as I would, I want you to present the material as I never could.

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The one-time cost of the program is \$3,500. No need for recertification, nor do you have any financial obligation to Peernovation, LLC for any fees you receive from program delivery.

Prior to Module 1, you will receive copies of the Second Edition of Peernovation, Peernovation 365, and Field Book.



PROGRAM MODULES

MODULE 1

- The Peernovation Lexicon
- From Peer Influence to Peernovation
- Why It Matters So much in Today's Workplace
- Peernovation's Operational Models and Frameworks

MODULE 2

- Peernovation Program Overview (5 Factors)
- Factor 1 - Right People
- Factor 2- Psychological Safety

MODULE 3

- Factor 3 -Productivity
- Factor 4 - Accountability
- Factor 5 - Leadership

MODULE 4

- Key Research/Workshop Findings (North America/UK)
- Differences in Applying Peernovation to Groups and Teams
- Peernovation 365 Operating System

MODULE 5

- The Peernovation Readiness Survey/Scorecard
- Making Peernovation Your Own
- Pitching Peernovation

MODULE 6

- Workshop Presentation Practicum
 - Review of Supplemental Reading/Viewing Material
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AFTER THE PROGRAM

- Enjoy being a special member of Peernovation Nation
- Participate in ongoing peer groups with your fellow certified facilitators
- Shape future Peernovation research