



Turn the Power of Peers into **Organizational Advantage.**

PEERNOVATION

CERTIFIED FACILITATOR PROGRAM

JANUARY 2027 COHORT

Gain the knowledge, tools, and
community to help people bring
out the best in one another.



PEOPLE + PERSPECTIVES + PROGRESS

More than a credential

A proven methodology, practical tools, and a community committed to elevating the performance of people working together.

01 PROVEN PEERNOVATION TOOLS

Apply research-informed frameworks and resources to help people strengthen trust, learning, productivity, and mutual accountability.

02 ENTERPRISE-READY PROGRAMS

Expand the ways you serve clients through experiences for future leaders, managers, senior leaders, and executives.

03 A GLOBAL PROFESSIONAL COMMUNITY

Exchange ideas, collaborate on opportunities, and continue developing alongside fellow certified facilitators.

04 GREATER IMPACT AND OPPORTUNITY

Help more organizations activate peer influence, raise standards, and bring out the best in one another.

Six connected modules

Interactive learning, real-world application, and peer feedback build the confidence to put the methodology to work.

01 Foundations and the power of peers

Peer influence, Peer Advantage, core Peernovation concepts, and the models that shape the work.

02 The right people and psychological safety

Inclusion, trust, productive candor, and the conditions that unlock contribution.

03 Productivity, accountability, and leadership

The learning-achieving cycle, intentional and collateral learning, mutual accountability, and horizontal leadership.

04 Applying Peernovation in organizations

Systems thinking, distinctions between groups and teams, and adaptation to varied organizational settings.

05 Diagnostics, programs, and client opportunities

Peer Dynamics Snapshot and Profile, enterprise offerings, and connecting the work to your practice.

06 Practice, integration, and next steps

Facilitation practice, peer feedback, application planning, and preparing for client delivery.

A platform for client impact

Certification connects a practical methodology to a broader suite of programs and diagnostics.

THE PEERNOVATION PERFORMANCE SYSTEM™

Understand • Influence • Grow • Transform

DIAGNOSTICS

Peer Dynamics Snapshot™ and Peer Dynamics Profile™ surface patterns in peer behavior and support meaningful team conversations.

BETTER TOGETHER

Learning experiences that help emerging and future leaders elevate one another.

GROWING TOGETHER

Experiences that help managers activate peer influence and strengthen team performance.

LEADING TOGETHER

Experiences for senior leaders focused on ownership, alignment, and collective capacity.

EXECUTIVE PEER ADVANTAGE

An executive-level experience that helps senior decision-makers leverage the power of peers.

The objective: not simply better leaders, but people who elevate one another.

Make it your own

Designed for accomplished professionals who learn best through dialogue, application, and constructive challenge.

FORMAT	Six interactive modules over five weeks; sessions generally run 90 minutes to two hours.
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BETWEEN SESSIONS	Selected reading, viewing, reflection, and application activities.
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RESOURCES	Session recordings, presentations, supplemental resources, and a dedicated learning portal.
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CREDENTIAL	Peernovation Certified Facilitator upon successful completion.
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INVESTMENT	\$3,500 one-time fee; no recurring recertification fee.
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DELIVERY REVENUE	No ongoing fee owed to Peernovation, LLC on fees earned from your own program delivery.
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“I don’t want you to deliver the material as I would. I want you to present the material as I never could.”

JANUARY 2027 • SECURE YOUR SPOT

peernovation.biz/certification